

Month 1 target keywords for home page.

We have more than doubled the amount of keywords you are now ranking for you can see in the below documents from google console shows in January you ranked for about 350 keywords in May you now rank for about 950 keywords. Before we started you ranked for about 350 keywords and as i had said before a lot of them were branded keywords or not targeted keywords you would get your target customers from.

After doing some on page optimisation on the home page you now rank for 950 keywords in the last 28 days for keywords that are important here are some examples below.

Where rankings have jumped up or started ranking for new keywords in the last month. This is a great sign as Google is recognising your site as being about this subject without adding content or links.

January- february keyword list

https://docs.google.com/spreadsheets/d/10RpmXocN8yJS4GnMSba778iZOO0iAa_3NL0QhP9-R2Y/edit?usp=sharing

April-May keyword list

<https://docs.google.com/spreadsheets/d/11wC01Ca8LQB70JCkfkUWRgyPuaf8Jhj8B4-z-Elqll/edit?usp=sharing>

Target keywords As well as linked keywords

maintenance company
maintenance services
building maintenance
building maintenance services
maintenance company London
maintenance services London
building maintenance London
property maintenance services
building maintenance services london
maintenance company london
property maintenance
maintenance services london
property maintenance company london
property maintenance company
house maintenance services
property maintenance services london

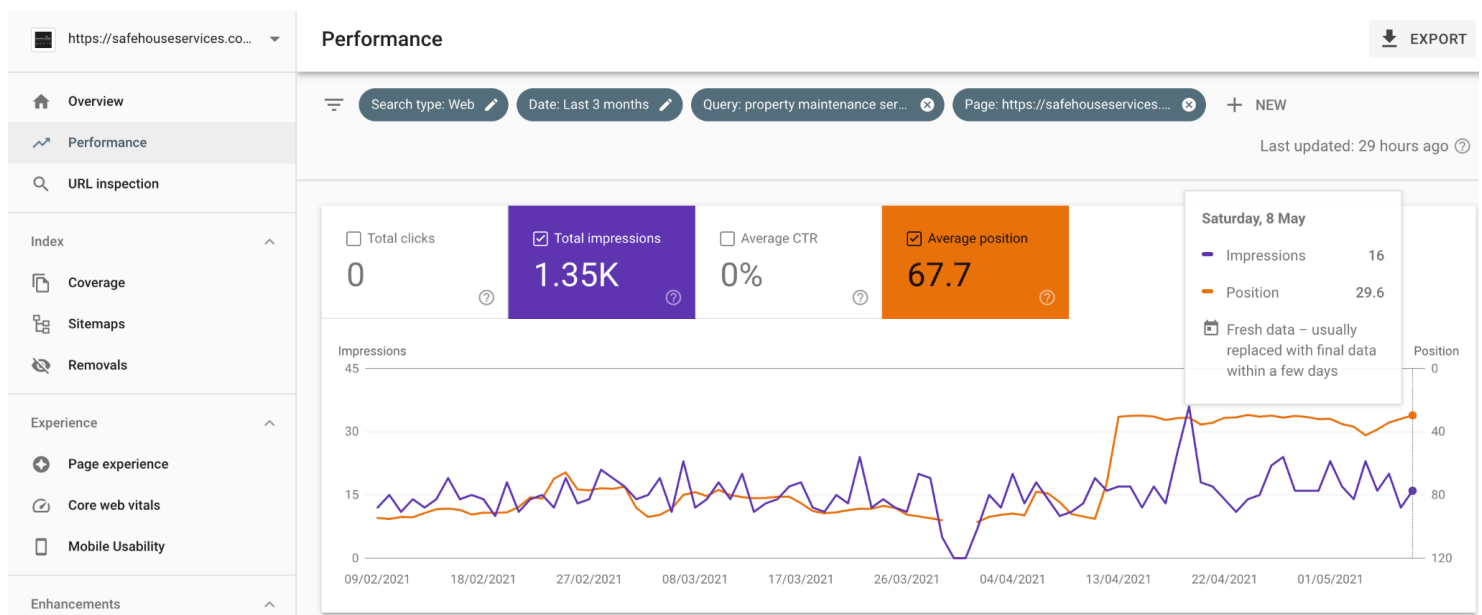
Example

Property maintenance services london

on the 11th of april went from position 95 to 30.6 and you now site at position 29.6 on the 8 may.

This is without adding content to the page and building links so it should be daily easy to rank at the top of page 1 for the above keywords over time by building links and adding content to the page.

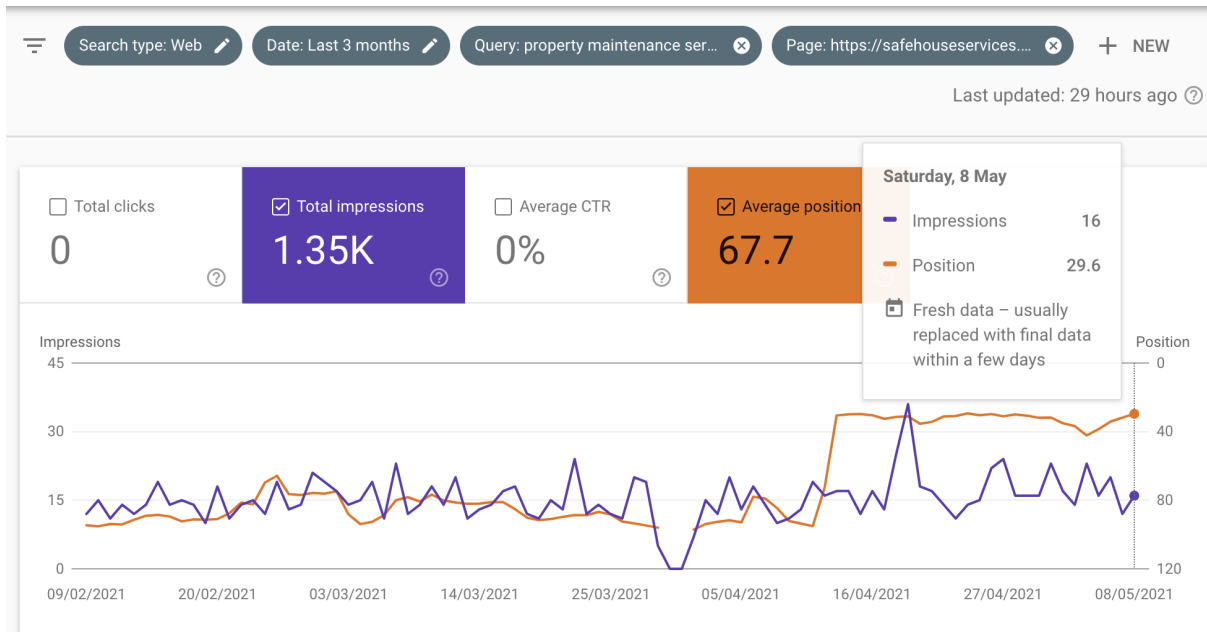
These keywords have high monthly searches and should be good way of connecting to clients that would use lots of different services over time with you. (Big spend keywords)



property maintenance london

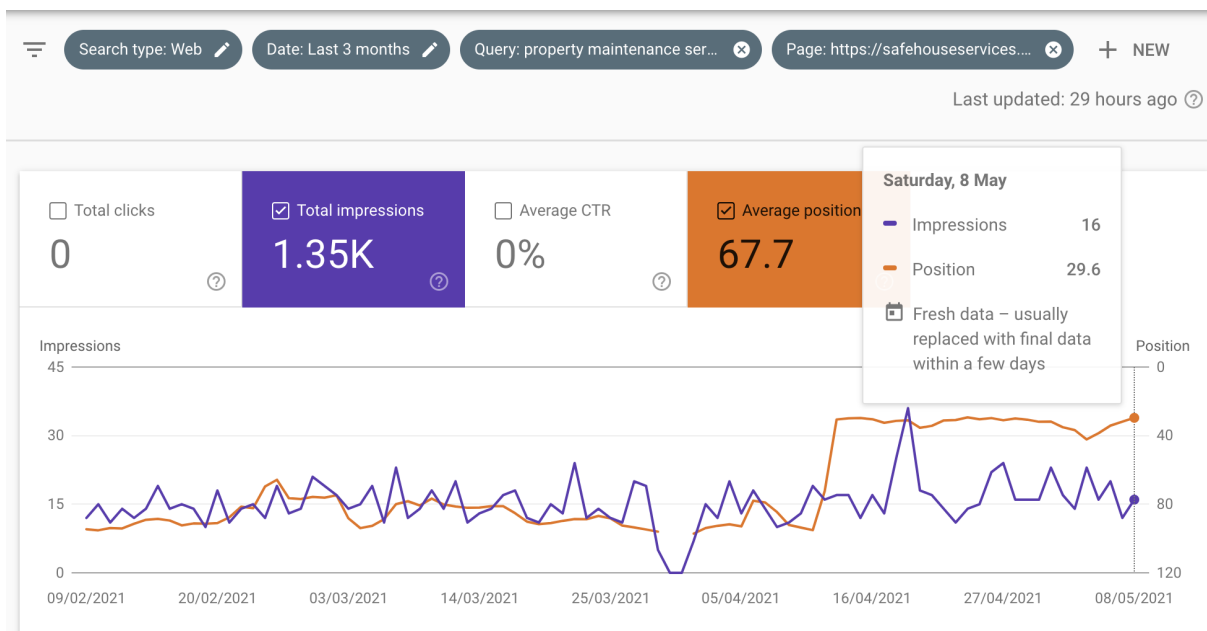
Started ranking for property maintenance London on 6th of april and now ranking 48.9

This keyword has a high monthly searches 766



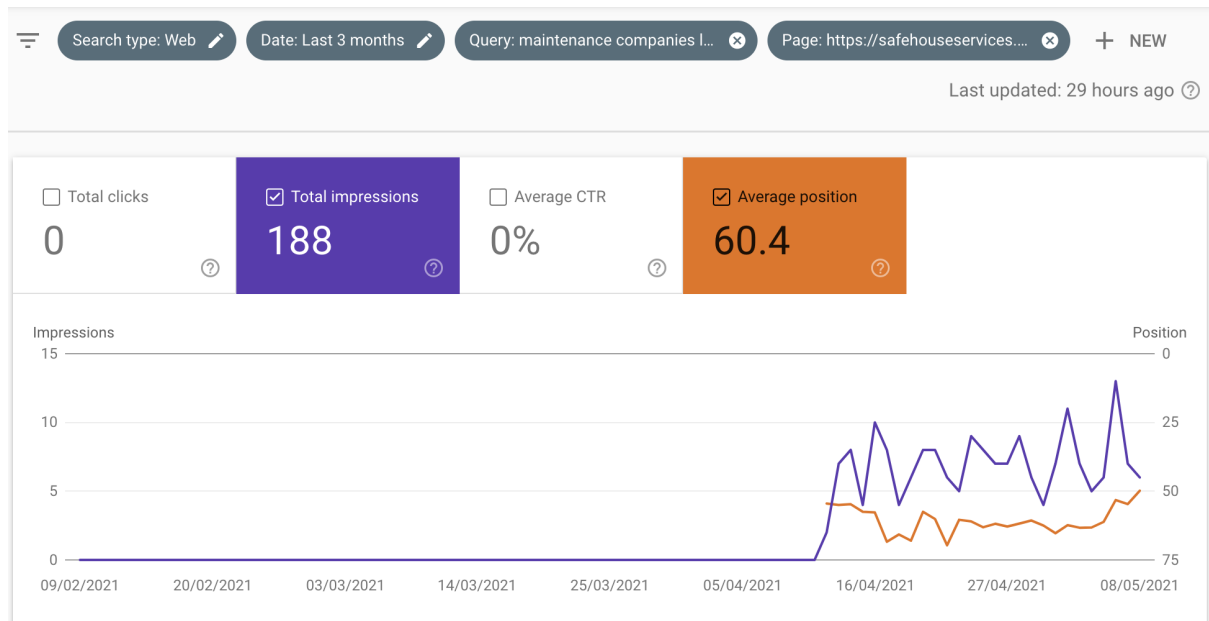
Property maintenance services london

Rankings jumped from position 95.1 on the 11 april to 29.6 on the 8 May



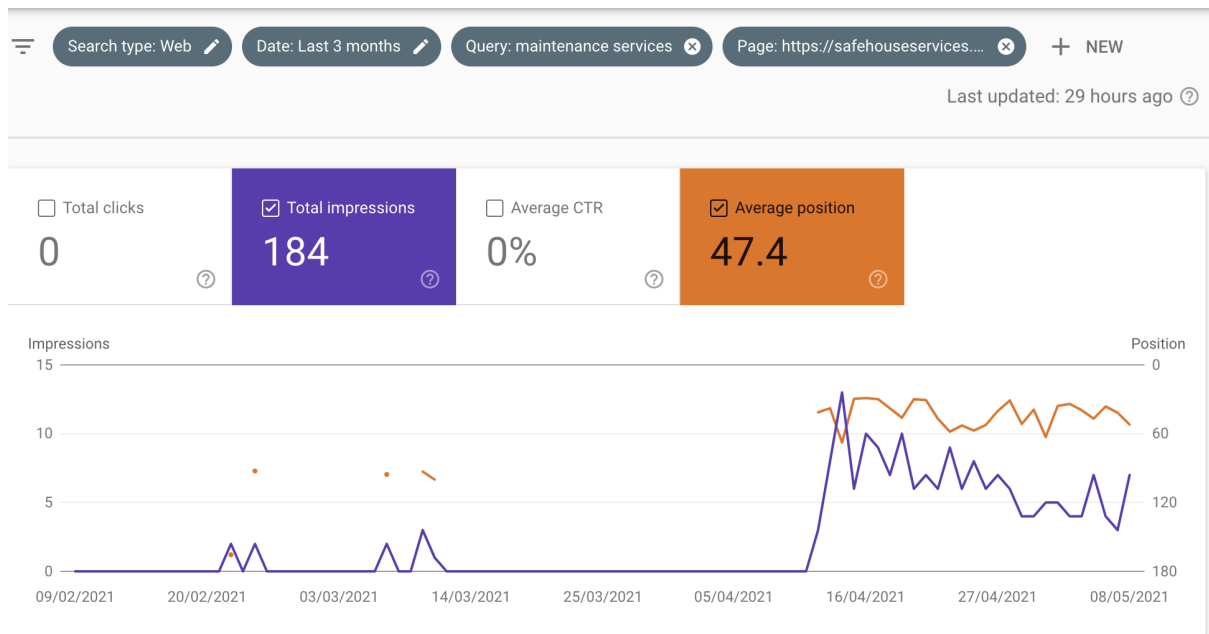
Maintenance company London

Started ranking for this keyword on the 12th of april and on the 8 May you are position 49



Maintenance services

Started ranking for maintenance services on 12th of april and now ranking an average position of 41 over the last 7 days.



Property maintenance company London

Started ranking on the 12 April and are now in position 35.8 on the 8th May.

