

1. Sitemap.xml Creation

- Yoast generated sitemap
- Sitemap url: https://safehouseservices.co.uk/sitemap_index.xml

2. Robots.txt File Creation

```
User-agent: *  
Disallow: /wp-admin/  
Allow: /wp-admin/admin-ajax.php
```

3. Schema Markup

- TBD

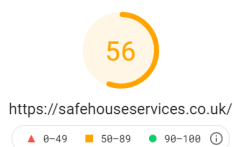
4. Speed Optimisation

- Plugins: Autoptimize, Imagify (existing)

Original: mobile - 33-46

Original: desktop - 73-79

Optimized: mobile - 56



Field Data — The Chrome User Experience Report *does not have sufficient real-world speed data* for this page.

Origin Summary — The Chrome User Experience Report *does not have sufficient real-world speed data* for this origin.

Lab Data

● First Contentful Paint	1.9 s	■ Time to Interactive	6.4 s
▲ Speed Index	9.0 s	■ Total Blocking Time	530 ms
■ Largest Contentful Paint	3.6 s	▲ Cumulative Layout Shift	0.819



Optimized: desktop - 82



Field Data — The Chrome User Experience Report *does not have sufficient real-world speed data* for this page.

Origin Summary — The Chrome User Experience Report *does not have sufficient real-world speed data* for this origin.

Lab Data

● First Contentful Paint	0.5 s	● Time to Interactive	1.4 s
▲ Speed Index	2.9 s	● Total Blocking Time	10 ms
■ Largest Contentful Paint	1.3 s	▲ Cumulative Layout Shift	0.611

Values are estimated and may vary. The performance score is calculated directly from these metrics. [See calculator.](#)



5. Leverage Browser Caching

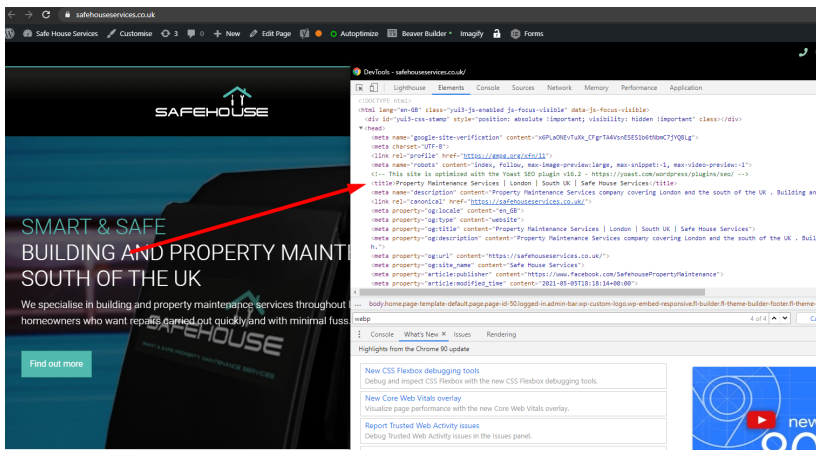
- Added on htaccess

6. Image Compression and Serve Scale

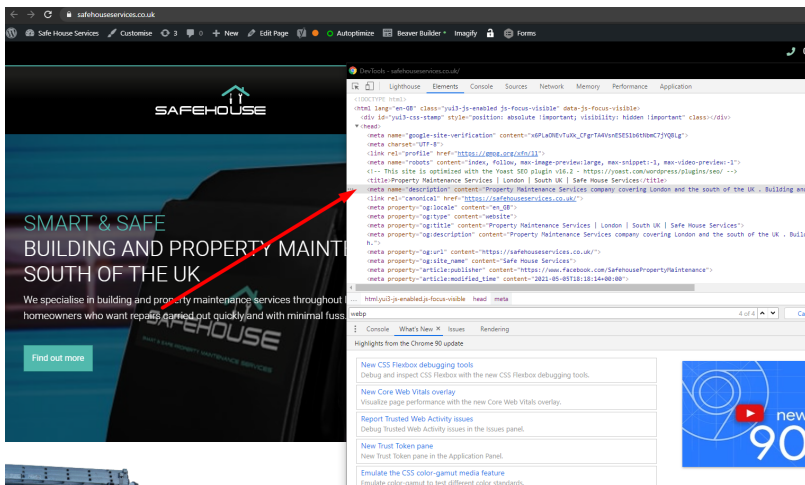
- Imagify (Existing)

7. Fix All Possible Audit Issues

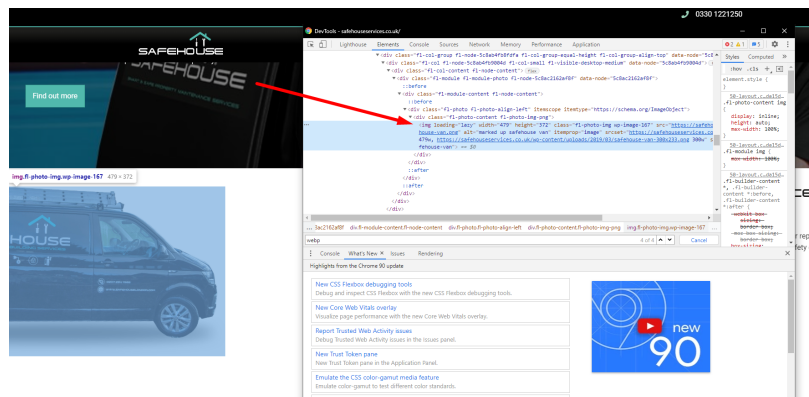
- mixed content issues: installed simple ssl
- broken image links: fixed the one broken image on the homepage
- broken links: tel links and google fonts are being tagged as broken. removed [s.w.org](https://www.s.w.org/) wordpress link
- Title Tag: Yoast generated title tags



- Meta Descriptions



- Images: alt tags, add width and height
- Some images has the width and height some don't



- Metas: Yoast generated meta tags

The screenshot shows a web browser displaying the Safe House Services website. The website has a dark header with the 'SAFEHOUSE' logo and a main content area with the text 'SMART & SAFE BUILDING AND PROPERTY MAINTENANCE SOUTH OF THE UK'. A red arrow points from the text 'PROPERTY MAINTENANCE' to the Yoast SEO meta tags editor window.

The Yoast SEO meta tags editor window is open, showing the following meta tags:

```
<!-- This site is optimized with the Yoast SEO plugin v5.1.1 - https://yoast.com/wordpress/plugins/seo/ -->
<meta name="robots" content="index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1"/>
<!-- This site is optimized with the Yoast SEO plugin v5.1.1 - https://yoast.com/wordpress/plugins/seo/ -->
<meta name="description" content="Property Maintenance Services company covering London and the south of the UK, Building and maintenance services throughout the South of England." />
<meta name="keywords" ref="https://safehouseservices.co.uk/" />
<meta property="og:site_name" content="Safe House Services" />
<meta property="og:type" content="website" />
<meta property="og:url" content="https://safehouseservices.co.uk/" />
<meta property="og:image" content="https://safehouseservices.co.uk/wp-content/uploads/2019/03/safehouse-van.png" />
<meta name="twitter:card" content="summary_large_image" />
<meta name="twitter:label1" content="Estimated reading time" />
<meta name="twitter:label2" content="2 minutes" />
<script src="https://www.googletagmanager.com/gtag/js?id=UA-123456789-1" />
<script>
  (function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.js':true});})(window,document,script,page,0);
</script>
```

The bottom of the screenshot shows the Chrome DevTools console and the 'What's New' section, which includes updates for the Chrome 90 update, New CSS Firefox debugging tools, and New Core Web Vitals overlay.