



Monthly General Report

<https://safehouseservices.co.uk/>

June 7, 2021 to July 6, 2021

SEO Overview

Updates

Blogger outreach link orders are on-going <https://prnt.sc/1arz6ge>

Added the new 2000 word content to the /plumbing/ page (plumbing services).

We also created the respective content blocks to fit the content alongside using the correct html tags for keyword and seo targeting.

Ranked Keywords

Starred Keywords				
Keyword	Monthly Searches	Impressions	Clicks	Avg. Position
building maintenance london	20	167	0	33
building maintenance services london	10	62	0	28.5
certificate electrical	1000	62	0	129
eicr certificate	2900	347	0	59.7
eicr certificates	2900	180	0	54.5
eicr certificates london	-	26	0	54.5
eicr check	110	57	0	59.6
eicr electrical certificate	40	15	0	72.3
eicr electrical installation condition report	90	5	0	83.6
eicr london	170	704	0	67
eicr report	880	422	0	60.2
eicr services	10	26	0	25.8
eicr test	880	111	0	96.1
housing maintenance services	-	1	0	12
landlord maintenance services	10	54	0	34.6
london maintenance	40	18	0	28.4
london maintenance company	50	3	0	20.7
london property maintenance	30	166	0	28.7
london property maintenance	110	22	0	36.1

companies				
maintenance services in london	-	6	0	19
maintenance companies london	50	157	0	31.7
maintenance home services	50	13	0	9
property maintenance company in london	110	28	0	20.5
property maintenance company london	110	209	0	20.1
property maintenance in london	140	72	0	23.9
property maintenance london	140	783	2	21.5
property maintenance London	140	783	2	21.5
property maintenance services london	50	461	1	13.5
property maintenance	390	1	0	15

New Keywords				
Keyword	Impressions	Clicks	CTR, %	Avg. Position
house maintenance and repairs	1	1	100	2
plumber worthing	1	1	100	2
safe house phone number	1	1	100	4
all maintenance electric	1	0	0	11
all service construction	1	0	0	50
boiler repair	1	0	0	2
budget gas suppliers near me	1	0	0	37
building and maintenance	1	0	0	29
building improvement services	1	0	0	24

building maintance	1	0	0	48
building maintenance companies	32	0	0	48.438
building maintenance companies near me	8	0	0	42.875
building property maintenance	1	0	0	17
building repairs and maintenance near me	1	0	0	13
building services maintenance	6	0	0	49.333
building services maintenance companies	4	0	0	24.25
building services repair	17	0	0	40.235
buying a house electrical safety certificate	1	0	0	41
certification landlord reports	8	0	0	49
certified electrical services	2	0	0	28
complete home repairs	3	0	0	32
complete home repairs ltd	1	0	0	28
complete home repairs ltd reviews	1	0	0	19
construction maintenance services	3	0	0	33.333
construction repair services	1	0	0	8
coopers complete property maintenance	2	0	0	20
dsafe house	1	0	0	12
eicr certificate how long does it take	1	0	0	44
eicr certificate law	2	0	0	46
eicr certificate legal requirement	6	0	0	45.167
eicr certificate meaning	3	0	0	27.333
eicr certificate requirements	1	0	0	46

eicr certificate what is it	1	0	0	33
eicr meaning electrical	4	0	0	42.25
eicr report cost uk	1	0	0	48
eicr report legal requirement	2	0	0	49.5
eicr report uk	1	0	0	23
eicr weymouth	2	0	0	45.5
electric home service	1	0	0	29
electric service company	69	0	0	21.638
electric services company	1	0	0	34
electrical certificate eicr	1	0	0	48
electrical eicr	6	0	0	45.5
electrical home services	5	0	0	27
electrical installation condition report london	1	0	0	42
electrical installation condition report uk	3	0	0	25.333
electrical service companies near me	1	0	0	47
electrical test house	1	0	0	40
free company house check	1	0	0	44
general maintenance services near me	1	0	0	20
get eicr certificate	4	0	0	38.5
home and property maintenance	1	0	0	8
home building maintenance	2	0	0	10
home gas services	1	0	0	33
home improvement near me	3	0	0	30.667

home maintenance	60	0	0	33.267
home maintenance and repair services	1	0	0	26
home maintenance services london	3	0	0	11.667
home repair companies near me	1	0	0	13
home safe	2	0	0	6
home safe companies near me	1	0	0	10
home safe installation near me	1	0	0	44
home safe services	1	0	0	1
home services	30	0	0	29.067
home services companies	3	0	0	29.333
home services management	12	0	0	12.75
house electrical safety certificate	1	0	0	40
house maintance	1	0	0	13
house maintenance work	1	0	0	47
house of maintenance	1	0	0	20
house repair contractors near me	2	0	0	10
house repairs near me	6	0	0	6.333
house rewired but no certificate	3	0	0	49.667
house service	1	0	0	25
housing maintenance services	2	0	0	38
how do safe houses work	1	0	0	24
how long are electrical certificates valid for	1	0	0	43
how long do electrical certificates last	2	0	0	26.5

how long does an eicr certificate last	1	0	0	22
how long does an electrical installation certificate last	5	0	0	32.6
how long is an electrical installation certificate valid for	4	0	0	43.75
how long is an electrical installation condition report valid for	2	0	0	45.5
how to get eicr certificate	3	0	0	43.333
how to start a safe house	1	0	0	46
in house services	2	0	0	46
industrial electric service	122	0	0	34.713
local home repair contractors	1	0	0	28
mainenance	1	0	0	2
maintainance logo	1	0	0	43
maintance.	1	0	0	3
maintenace services	1	0	0	9
maintenance near me	1	0	0	21
maintenance plumbing	1	0	0	37
mainternace	1	0	0	4
my maintenance	2	0	0	7
my property maintenance	1	0	0	9
new construction plumbing companies near me	1	0	0	43
on call maintenance services	1	0	0	10
payzone brighton	1	0	0	12
payzone pay online	3	0	0	30.333
plumbing maintenance	7	0	0	47.714

plumbing maintenance companies	57	0	0	19.175
pms cambridge	1	0	0	22
professional property maintenance	2	0	0	5.5
property and maintenance	1	0	0	14
property care services	1	0	0	2
property maintance	1	0	0	16
property maintenace	2	0	0	31.5
property maintenance companies	20	0	0	33.25
property maintenance contractor	5	0	0	49.8
property maintence	1	0	0	17
property maintenance	2	0	0	37.5
property management building maintenance	1	0	0	23
property management services near me	1	0	0	47
property plumbing services	2	0	0	21.5
provide maintenance services	1	0	0	9
prperty	1	0	0	9
purpose of electrical installation certificate	4	0	0	39
reactive property services	1	0	0	2
repair maintenance services	1	0	0	11
repair teams	1	0	0	30
safe companies	1	0	0	43
safe home electrical services	5	0	0	7.8
safe home services ltd	6	0	0	9.167

safe hourse	2	0	0	11.5
safe house covid	1	0	0	17
safe house inspections	1	0	0	10
safe house management	6	0	0	7.5
safe house services reviews	2	0	0	2
safe housing	1	0	0	50
safe property management	18	0	0	30.778
safehouae	1	0	0	12
safehouse meaning	1	0	0	26
safejouse	1	0	0	16
safhouse	1	0	0	16
saniflo engineer eastbourne	1	0	0	42
saniflo repair brighton	19	0	0	34.053
serv	2	0	0	6.5
service house	3	0	0	12.333
service maintenance company	1	0	0	17
services	1	0	0	3
services near me	1	0	0	2
take payments payzone	1	0	0	44
uk eicr	1	0	0	46
well maintenance services near me	1	0	0	5
what is an iee electrical certificate	1	0	0	50
your company provides home maintenance services	1	0	0	35

Top 20 Moved Keywords		
Keyword	Search Engine	Position
landlord maintenance services	Google.co.uk - UK	23 ↑18

Improved Keywords			
Keyword (12 Improved from 15)	July 13, 2021	Rankings Rise	URL
building maintenance london	12	25	https://safehouseservices.co.uk/
building maintenance services london	11	23	https://safehouseservices.co.uk/
eicr certificates	39	3	https://safehouseservices.co.uk/electrical-installation-condition-reports/
eicr reports	29	48	https://safehouseservices.co.uk/electrical-installation-condition-reports/
eicr services	15	4	https://safehouseservices.co.uk/electrical-installation-condition-reports/
house maintenance services	14	1	https://safehouseservices.co.uk/
london property maintenance	13	21	https://safehouseservices.co.uk/
maintenance company london	13	5	https://safehouseservices.co.uk/
plumbing services for letting agents london	11	4	https://safehouseservices.co.uk/
property maintenance company london	7	10	https://safehouseservices.co.uk/
property maintenance london	8	19	https://safehouseservices.co.uk/
Property maintenance services london	8	4	https://safehouseservices.co.uk/

Top 5 Keywords by Rankings			
Keyword	Monthly Searches	Google.co.uk	Yahoo.com(UK)
property maintenance services london	50	8 ↑	-

maintenance services london	20	9↑	15↑
property maintenance company london	110	9↑	19↑
property maintenance in london	150	9↑	-
property maintenance london	140	10↑	73↑

All Keywords (w/o the starred keywords)				
Keyword	Monthly Searches	Impressions	Clicks	Avg. Position
building repairs london	10	1	0	23
building repairs near me	10	2	0	13.5
building services maintenance companies	10	2	0	23
can anyone do an eicr	10	1	0	34
certified electrical services	10	1	0	23
construction maintenance services	10	2	0	28.5
construction plumbing companies	10	4	0	14.2
construction repair services	10	1	0	8
corgi gas engineer	50	1	0	88
corgi gas service	10	1	0	80
cost of electrical installation certificate	10	7	0	65.9
eicr	4400	217	0	89.6
eicr certificate cost london	90	5	0	35.8
eicr certificate in london	10	120	0	61.8
eicr certificate landlord	50	2	0	138
eicr certificate london	90	531	0	62.8

eicr certificate uk	10	2	0	36
eicr certification	10	10	0	39.8
eicr electrical report	20	3	0	91.3
eicr in london	10	96	0	74.7
eicr report london	30	30	0	53.5
eicr report uk	10	1	0	23
eicr reports	880	26	0	37.2
electrical eicr	40	1	0	47
electrical services for letting agents london	-	34	0	29.1
electrical services for property managers london	-	26	0	6.3
home improvement companies near me	20	2	0	31
home improvement near me	20	3	0	30.7
home maintenance london	10	30	0	23.7
home maintenance near me	10	1	0	11
home maintenance service	50	140	0	37.2
home maintenance services	50	308	0	37.5
home maintenance services london	10	1	0	12
home maintenance services uk	10	1	0	2
home property maintenance	10	23	0	62.3
home property maintenance services	10	3	0	11.7
house electrical safety check	10	17	0	45.6
house electrical test	10	32	0	26.8
house electrical test certificate	10	3	0	38.7

house electrical testing	10	2	0	66
house maintenance london	10	39	0	10.3
house maintenance near me	10	67	0	20.9
house maintenance service	20	46	0	17.9
house maintenance services	20	68	0	17.9
house maintenance services near me	10	9	0	11
house plumbers	20	63	0	33.8
house plumbing london	10	24	0	24.4
house repair near me	10	3	0	11.7
how long do electrical certificates last	10	1	0	24
how long does an eicr certificate last	10	1	0	22
maintenance companies near me	10	4	0	28.5
maintenance companies uk	10	5	0	33.6
maintenance London	40	73	0	57
maintenance london	40	73	0	57
maintenance services	70	181	0	41.8
maintenance services london	20	155	0	10.3
maintenance services near me	10	2	0	10.5
on call maintenance services	10	1	0	10
plumbing maintenance companies	10	34	0	19
plumbing services for landlords london	-	44	0	13.8
plumbing services for property managers london	-	32	0	5.4

professional property maintenance	10	1	0	4
property care services	20	1	0	2
property maintenance	390	322	0	34.5
property maintenance and repairs london	10	15	0	19.7
property maintenance companies in london	110	22	0	27.6
property maintenance companies london	110	108	0	29.9
property maintenance companies near me	20	5	0	35
property maintenance companies uk	10	12	0	35.8
property maintenance company	70	319	0	36.5
property maintenance near me	50	82	0	27.5
property maintenance services near me	50	77	0	26
property maintenance services uk	10	7	0	11.4
property repair london	20	8	0	11.8
property repair services	10	2	0	33
property repairs	10	34	0	14.3
property repairs london	20	13	0	14.3
property repairs near me	10	52	0	12.9
property maintenance company london	-	23	0	13.6
reactive property services	10	1	0	2
safe gas services	10	3	0	17.7
service maintenance company	10	1	0	17
services and maintenance	10	18	0	16

uk property maintenance	10	1	0	10
what is a eicr certificate	20	9	0	36.2
what is an eicr certificate	50	2	0	46.5
what is an eicr report	10	44	0	42.6
what is eicr certificate	70	3	0	43.7

Website Updates

Date	Update Description
July 9, 2021	Added the 2000 words content to the plumbing services.

Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	https://safehouseservices.co.uk/wp-content/backup-s-dup-pro/recover/20210705_safehouseservices_beb801a05d354f6d5680_20210705131043_installer-backup.php?archive=.&dup_folder=dup-installer-cc7ab33-05131043
2. Check SSL	✓	
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	59 - https://prnt.sc/18r0wpj
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✓	90 - https://prnt.sc/18r0upr
5. Update plugins, wordpress & themes (if applicable)	✓	
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes

Mobile page speed caused by theme limitations.