



Monthly General Report

<https://www.amgasservices.co.uk/>

January 2022

SEO Overview

Updates

Add new content to <https://www.amgasservices.co.uk/boiler-replacement-and-repairs-colchester/> optimised content for best ranking keywords with high search terms.
Added new images and optimised the for keywords and added alt tags geo tags and edited file names.

Sites pages are now moving up the results for good keywords. We will keep on adding new optimized content to the best performing pages each month.





Maintenance

Date	Update Description
January 5, 2022	Fixed the redirect issued on the htaccess Added company schema and fixed image alt texts for SEO optimizations Added Google analytic / tag manager goals and events
January 6, 2022	Added the google authentication code from the original site
January 12, 2022	Fixed the redirect issue that popped up when WordPress auto updated.
February 3, 2022	Boiler replacement and repairs colchester <ul style="list-style-type: none"> - Added, edited and optimized the new images - Added new content

February 7, 2022	<p>Technical SEO Updates</p> <ul style="list-style-type: none"> - Site Backup - Link Checking - Image Checking - Site Health (Page speed, SSL, plugin & WordPress updates) <p>Edited(added the amgass branding), optimized and uploaded all images used on all pages.</p> <p>Modified all meta title tags to be the same as the page h1</p>
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Technical SEO Checklist



Technical SEO		
1. Website Backup		https://www.amgasservices.co.uk/new/wp-content/backups-dup-pro/recover/20220207_amgasservices_fb5d48749771cefe9450_20220207141529_installer-backup.php?archive=..&dup_folder=dup-installer-d82da22-07141529
2. Check SSL		
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/		
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/		

5. Update plugins, wordpress & themes (<i>if applicable</i>)	✓	
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes

We could do with a bigger budget so we can work on more pages each month and add blogger outreach backlinks as well as more content this will speed things up alot.