



## **Monthly General Report**

<https://safehouseservices.co.uk/>

**May 2022**

## SEO Overview

### Updates

May, 2022

#### New Content and on page optimisation

- Added 4 new plumbing locations pages and 1 property maintenance page
- Created 1000 word content for each page optimised for keywords
- Supplied and edited more than 15+ images for all the new pages
- Requested indexing from Google

<https://safehouseservices.co.uk/plumbers-in-north-london/>

<https://safehouseservices.co.uk/plumbers-in-east-london/>

<https://safehouseservices.co.uk/plumbers-in-south-london/>

<https://safehouseservices.co.uk/plumbers-in-west-london/>

June, 2022

#### - Technical SEO Updates

- Site Backup
- Link Checking
- Image Checking
- Site Health (Page speed, SSL, plugin & WordPress updates)

#### Blogger outreach guest post and backlinks

#### Task placement URL

<https://pierrelothechelsea.com/how-to-choose-a-professional-plumbing-and-heating-company-in-london.html>

#### 2 links Anchor text

Plumbing services in London

Gas engineers in London

## Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	
2. Check SSL	✓	
3. Mobile page speed score ( <b>check if green</b> ) <a href="https://developers.google.com/speed/pagespeed/insights/">https://developers.google.com/speed/pagespeed/insights/</a>	✗	<a href="https://prnt.sc/h71ckAJAoHrj">https://prnt.sc/h71ckAJAoHrj</a>
4. Desktop page speed score ( <b>check if green</b> ) <a href="https://developers.google.com/speed/pagespeed/insights/">https://developers.google.com/speed/pagespeed/insights/</a>	✓	<a href="https://prnt.sc/9q1yR3GpOowR">https://prnt.sc/9q1yR3GpOowR</a>
5. Update plugins, wordpress & themes ( <b>if applicable</b> )	✓	Updated all plugins that can be updated.
6. Check for broken images <a href="https://www.internetmarketingninjas.com/broken-links-tool/">https://www.internetmarketingninjas.com/broken-links-tool/</a>	✓	
7. Check for broken links <a href="https://www.internetmarketingninjas.com/broken-links-tool/">https://www.internetmarketingninjas.com/broken-links-tool/</a>	✓	

### Additional Notes